

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

| | | | | |
|---|------------------------------|--------------------------------|-------------------------------------|----------------------------|
| Order ID: 58782 | CF LOC-POL | FBD - LBD: 10/31/12 - 11/05/12 | HL#: | Created: 10/25/12 01:52 PM |
| Client: AMERICAN CROSSROADS (304732) | CPE: / / 1287 | Agency Commission: 15 % | Updated: FWONG on 10/25/12 02:07 PM | |
| Agency: CROSSROADS MEDIA (27783) | Product: AMERICAN CROSSROADS | Self :03:00 | Confirmed: 10/25/12 02:06 PM | |
| Buyer: | Demo: HHOLDS DMA RTG | Sched. Code: Z | Contract: 10/26/12 09:19 AM | |
| AE: PAT CASHEN POLITICAL-WBZ-TV | | Billing Int: Monthly | BM: SS | |
| Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 001 | MSUNRISE1 | 1 0 1 1 1 0 0 | SUNR | 30 | | | | 0.0 | \$1,000.00 | 4 | \$4,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/31/12 | 11/05/12 | 3 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 002 | MLOCAL6A | 1 0 1 1 1 0 0 | NEWS | 30 | | | | 0.0 | \$1,800.00 | 4 | \$7,200.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/31/12 | 11/05/12 | 3 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 003 | MEARLY | 1 0 1 1 1 0 0 | MORN | 30 | | | | 0.0 | \$1,000.00 | 4 | \$4,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/31/12 | 11/05/12 | 3 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 004 | DRACHAEL9A | 1 0 1 1 1 0 0 | DAY | 30 | | | | 0.0 | \$1,200.00 | 4 | \$4,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/31/12 | 11/05/12 | 3 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 005 | NNOON | 1 0 1 1 1 0 0 | NEWS | 30 | | | | 0.0 | \$1,500.00 | 4 | \$6,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/31/12 | 11/05/12 | 3 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 006 | DCBSSOAP2 | 1 0 1 1 1 0 0 | SOAP | 30 | | | | 0.0 | \$1,200.00 | 4 | \$4,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/31/12 | 11/05/12 | 3 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 007 | DTALK | 1 0 1 1 1 0 0 | DAY | 30 | | | | 0.0 | \$1,200.00 | 4 | \$4,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
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| AE: PAT CASHEN POLITICAL-WBZ-TV | Billing Int: Monthly | BM: SS | | |
| Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 008 | DDRPHIL | 1 0 1 1 1 0 0 | PHIL | 30 | | | | 0.0 | \$1,800.00 | 4 | \$7,200.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/31/12 | 11/05/12 | 3 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|-------------|----|-----|
| 009 | EJUDY | 1 0 1 2 1 0 0 | EFG | 30 | | | | 0.0 | \$2,200.00 | 5 | \$11,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/31/12 | 11/05/12 | 4 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|-------------|----|-----|
| 010 | ENWS5P | 1 0 1 1 1 0 0 | EFG | 30 | | | | 0.0 | \$2,500.00 | 4 | \$10,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/31/12 | 11/05/12 | 3 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|-------------|----|-----|
| 011 | ENWS530P | 1 0 1 1 1 0 0 | EFG | 30 | | | | 0.0 | \$2,700.00 | 4 | \$10,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/31/12 | 11/05/12 | 3 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|-------------|----|-----|
| 012 | NEARLYMF | 1 0 1 1 1 0 0 | NEWS | 30 | | | | 0.0 | \$3,000.00 | 4 | \$12,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/31/12 | 11/05/12 | 3 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 013 | AJEOPMF | M * * * * * | ACC | 30 | | | | 0.0 | \$12,000.00 | 1 | \$12,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|-------------|----|-----|
| 014 | NLATE | 1 0 1 1 1 1 1 | NEWS | 30 | | | | 0.0 | \$4,500.00 | 6 | \$27,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/31/12 | 11/05/12 | 5 | 1 | | | | | | | | | |

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| Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|-------------|----|-----|
| 015 | LLETTER | 1 0 1 1 1 0 0 | LETT | 30 | | | | 0.0 | \$2,700.00 | 4 | \$10,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/31/12 | 11/05/12 | 3 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 016 | PPERSON | * * * T * * * | REGP | 30 | | | | 0.0 | \$22,000.00 | 1 | \$22,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/01/12 | 11/01/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 017 | PELEMENT | * * * T * * * | REGP | 30 | | | | 0.0 | \$20,000.00 | 1 | \$20,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/01/12 | 11/01/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 018 | PALLACC1HR | * * * * F * * | LPAT | 30 | | | | 0.0 | \$12,000.00 | 1 | \$12,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/02/12 | 11/02/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 019 | WSAT5ANWS | * * * * * S * | NEWS | 30 | | | | 0.0 | \$600.00 | 1 | \$600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 020 | WSAT6ANWS | * * * * * S * | NEWS | 30 | | | | 0.0 | \$1,000.00 | 1 | \$1,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 021 | WSAT7ANWS | * * * * * S * | NEWS | 30 | | | | 0.0 | \$1,500.00 | 1 | \$1,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 1 | | | | | | | | | | |

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| Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 022 | MCBSSAT | * * * * * S * | MORN | 30 | | | | 0.0 | \$1,800.00 | 1 | \$1,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 023 | AWHEELSA | * * * * * S * | ACC | 30 | | | | 0.0 | \$1,600.00 | 1 | \$1,600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 024 | NSA730PNEWS | * * * * * S * | NEWS | 30 | | | | 0.0 | \$3,000.00 | 1 | \$3,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 025 | WSUN5ANWS | * * * * * S | NEWS | 30 | | | | 0.0 | \$600.00 | 1 | \$600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 026 | WSUN6ANWS | * * * * * S | NEWS | 30 | | | | 0.0 | \$1,000.00 | 2 | \$2,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 027 | WSUN7ANWS | * * * * * S | NEWS | 30 | | | | 0.0 | \$1,500.00 | 1 | \$1,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 028 | WSUN8ANWS | * * * * * S | NEWS | 30 | | | | 0.0 | \$1,800.00 | 1 | \$1,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 1 | | | | | | | | | | |

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| Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 029 | WCBSSUN | * * * * * S | MORN | 30 | | | | 0.0 | \$5,000.00 | 1 | \$5,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 030 | SNFLTODA1 | * * * * * S | NFLP | 30 | | | NFL | 0.0 | \$15,000.00 | 1 | \$15,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 031 | AWHEEL | * * * * F * * | ACC | 30 | | | NFL | 0.0 | \$10,000.00 | 1 | \$10,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/02/12 | 11/02/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 032 | PBOSSFR1 | * * * * F * * | REGP | 30 | | | NFL | 0.0 | \$13,000.00 | 1 | \$13,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/02/12 | 11/02/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 033 | LFINALOT | * * * * * S | LOCS | 30 | | | NFL | 0.0 | \$1,400.00 | 1 | \$1,400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 1 | | | | | | | | | | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|--------------|---------------|---------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 79 | 0 | \$250,200.00 | \$212,670.00 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$250,200.00 | \$212,670.00 | \$0.00 | \$0.00 |